

Board Meeting 2/10/19

2/10/19 / 6:00 PM / 819 S Macomber St. (Amy's House)

ATTENDEES

Ashton Brimmer, Tatum Johnson, Hannah Batson, Amy O'brien, Alex Russell, Liberty Devereaux, Dominic Celio, Chantel Olschanski, Phil Millerov, Kylee Russell, Jane Cooley

New Business

1. Went over the 7 strategies (Expanded below)

Updates

Not many updates because we haven't had school

- Vestaburg:
- Carson City:
- Tri County:
- Lakeview: Lost their teacher that was heading up Be Nice
- Montabella:
- Greenville: Had the assembly, following up
- Central Montcalm: Signed the pledge

Extra Notes

- Strategy 1: Provide Information: through school portals and/or community social media. (Work with the schools, team up with them. Makes the school look good and also our committee) Flyers/posters to hang throughout the schools, also in bathrooms.
- Putting something on a sports roster/theatre roster
- #2 Build Skills. Train teachers/counselors. Support vaping sensation classes and training of facilitators in schools.
- #3 Provide Support: The people who are actually vaping need support.

- Do peer to peer thing so kids feel more comfortable seeking help.
- Get videos from Mrs. B to send out to other schools. Put them on our social media platforms.
- Make a group within the school to focus on substance abuse
- Safer doesn't equal safe
- #4 Access/Barriers: Are law enforcement enforcing the illegal action of selling to minors
 - **Vaping sales checks!!!!**
 - Make sure vape products are behind the counter so ID's have to be checked
 - Anonymous texts
 - Promote Remind 101 as an anonymous tip line
 - Put box in office to give tips to
- #5 Incentives/Disincentives:
 - ISS, OSS
 - Vaping free pledge
 - Chromebook stickers
 - Chapstick
 - Rubber bracelets
 - Have parents take a pledge to support their kids to not vape at home
 - Make it a competition (Have a drawing for like movie passes or something) (Family oriented)
- #6 Physical Design: Hot spots, where it happens most
 - Smokers corners?
 - In bathrooms?
 - Put up signs in those spots that say they're hotspots
 - Vape detectors in bathrooms pilot trial for Montcalm County
 - More frequent bathroom checks
 - Put lighting in hotspots (people tend to not do it if it's better lit)
- #7 Regulations or Policies:
 - Try to get an ordinance passed
 - Advocate for ISS with vaping sensation courses
 - Vaping-free school zones

- Invite Rick Outman and James Lower have an assembly or have him come to one of our meeting and have him look at a statewide ordinance. Have them look at all of our stuff.

ACTION ITEMS

1. Come up with 5 things to make an infographic maybe? Posters?
2. Make a booth (like block party) and bring it to the different schools, maybe at basketball games etc. Bring the board and the wheel to be interactive.
 - a. Tshirts (smaller) (Tshirt gun)
 - b. Chapstick
 - c. Stress ball with logo

Strategy #1: Provide Information

provide info. through:

- Portals
- Community facebook pages
- flyers/posters
- Booths
- handouts
- Inserts in programs, on sports rosters

Strategy #2: Build Skill

- Support vaping sensation classes
- project success
- Booths
- develop videos
- Public speaking training

Strategy #3: Provide Support

- Videos
- group at school
- social media platform

Strategy #4: Access/Barriers

- vaping sales checks
- all vaping products placed behind counters
- anonymous tip line (remind 101)

- community facebook pages
- booths
- booths
- booths into #10000

Strategy #5: Incentives/Disincentives

- 15/055
- Pledges for parents/students (prize if they sign)
- Pledges sent home in fall, or a portal. If they fill out they can be entered for "family fun day"

Strategy #6: Physical Design

- hot spots
- signage saying "vaping is monitored"
- vape detector pilot
- lighting
- bathroom checks more strict
- where products are (behind the counter)

Strategy #7: Policies or Regulations

- meeting with commissioners
- school policies
- vaping sensation
- vape free school zones
- invite Rick Cutman and James Lower
- Board presentation