



Montcalm Prevention

COLLABORATIVE

One County. One Cause.

Montcalm Prevention Collaborative Minutes

May 13, 2020 1- 2:30 p.m.

Zoom Meeting

Attendees:

Ray Holloway, Business

Chantel Olschnaski, Youth-serving Organization

Haley Mclean, Civic/Volunteer Groups

John Kroneck, Healthcare Professional

Lisa Cloman, Other organization involved in reducing substance abuse

Roger Coles, School

Tammy Warner, Healthcare Professional

John Johansen, Community

Amy O'Brien, Youth Serving Organization

Cheryl Thelen, Healthcare Professional

Cari O'Connor, Youth Serving Organization

Jodie Faber, Coordinator

1. Welcome New and Returning members

- a. Chair Amy O'Brien called the meeting to order at 1:02 p.m. After welcoming new member Lisa Cloman, Ms. O'Brien asked each participant to share why they are interested in the collation and share thoughts about improving.
 - i. Ray Holloway – Involve youth in a more challenging way; more marketing
 - ii. John Kroneck – increase effectiveness of membership voices
 - iii. Cheryl Thelen – Add educational pieces to the meetings; make social media posts more geared toward youth
 - iv. Roger Coles – Concern over vaping and marijuana and its effects on youth, school administrations.
 - v. Jodie Faber – more membership involvement in collaborative activities
 - vi. Tammy Warner – assist in finding a new fiduciary for grants
 - vii. Lisa Cloman – more collaboration as they are seeing increased SA in their shelters, especially with youth
 - viii. Haley McLaren – interested in health and SA with children
 - ix. Cari O'Connor – make meetings more educational; doing the work we need to do to have healthy youth
 - x. Chantel Olschanski – making safe choices for youth
 - xi. Amy O'Brien – how to get more people engaged; bring new life by inviting others to join

2. Approval of Agenda

- a. Moved by C O'Connor, seconded by R Coles to approve the agenda. Motion carried.

3. Approval of January 8, 2020 Minutes

- a. Moved by J Johansen seconded by R Holloway to approve the minutes. Motion carried

4. Public Comment - None

5. Work Team Updates

a. Prescription Drug and Medication Disposal Team - Ray Holloway

- a. Not very active due to pandemic. RX disposal sites are currently closed. Drop box is waiting to be delivered when it is safe to do so.
- b. It was suggested that we obtain a speaker for our collaborative meeting on drug disposal and/or RX drug use.

b. Vaping Team – Jodie Faber

- a. On hold since the Spectrum Health chair is no longer available. Meeting this week with Spectrum Health on their plans to replace this position, or willingness to share with MPC the vaping curriculum/supplies so that we can carry on the mission.

c. Marijuana Team – John Kroneck

- a. Met with Bay County and presented on marijuana. Plans to meet with the Governor’s office on reducing harm are also on hold.
- b. J Kroneck willing to present to collaborative on marijuana.

d. Communications Team – John Kroneck

- a. Website is up and running. Checking on small glitches with online forms.
- b. Marketing set up through Comcast to run digital and streaming TV ads for three months starting in June. Ads target vaping, drug take back, and marijuana and driving. Youth working on video taglines.
- c. Grocery bags that were purchased for distribution at summer events have been redistributed to Have Mercy, food pantries and Migrant camps.
- d. SOR funds have been used to promote the Recovery Symposium that will be rescheduled for the fall. Purchase of Deterra RX disposal bags will happen when it is safe to distribute.

e. Youth Leadership – Amy O’Brien

i. Project Success

- 1. Not meeting because school has not been in session. C Olschanski has been producing YouTube and Podcasts videos

ii. Youth Wellness Team

- 1. Working on videos for marketing purposes as well as social media campaigns.
- 2. Investigating adding coloring books, puzzles etc. to Little Libraries to provide alternatives to destructive behavior in youth.
- 3. NYLI conference in Nashville is still on for July. Registration and airline reservations have been made. Six youth and two advisors will participate. Also, the Montcalm Youth Wellness Team has two trainers who will be in Nashville to assist participants in the trainings: Ashton Brimmer from Greenville Public Schools and Chase

Taylor from Lakeview Area Community Schools. This is a huge honor to representation not only from Michigan but from our collaborative.

iii. Underage Drinking - None

6. Executive Board

- a. Budget Report – YouThink budget shows balance of \$64,009.43.

7. Adoption of bylaw amendments dated 3.11.2020

- a. Moved by J Johansen, seconded by R Holloway to approve the amendments as presented. J Johansen called for a roll call vote:

- 1. Ayes – Holloway, O’Brien, Johansen, Thelen, Coles, Warner, Kroneck, Colman, McLean, O’Connor, Olschanski.
- 2. Nays – None

- ii. Motion carried

8. Sustainability Plan update

- a. Discussion on application process for DFC grant. We have been unable to find a fiduciary so will be submitting as TBD.
- b. PFS grant – no news

9. In-Kind form – please fill one out for every participation in MPC activities. Can be done online at www.montcalmprevention.org/About

- a. In-kind form not working for most people on website. Coordinator will contact Inspiration Studios for recommendation/fix. Please send your completed forms to coordinator via email.

10. Other

- a. Michigan Overdose Data to Action (MODA) has grants available through Prevention Network from \$1,000-\$40,000. They are asking us to participate in a survey to assess our collaboratives assets. Participating will enhance our chances of applying/receiving funding. Moved by R Holloway, seconded by C O’Connor to participate in the survey. Motion carried.
- b. NBC recently had a skit on Saturday Night Live regarding “Let Kids Drink”. Although satirical the skit is being posted on social media available to all audiences. J Kroneck presented a letter to NBC on behalf of our collaborative asking them to remove the video from social media. Moved by J Kroneck, seconded by R Coles to sign and send the letter. Motion carried. A O’Brien will send the letter

11. Adjournment

- a. Meeting adjourned at 2:15 p.m.

Next Collaborative Meeting **July 8, 2020 1:00 – 2:30 p.m. TBD**

Respectfully Submitted:

Cheryl Thelen, Secretary