

Montcalm Prevention Collaborative

February 2020



Vaping Work Team

WHO WE ARE

The vaping work team is comprised of community organizations and members who are interested in reducing vaping in our public schools.

WHAT WE DO

The Vaping Work Team develops strategies to educate youth and families on the dangers of vaping. It also assists schools in Montcalm County to decrease the amount of vaping taking place during the school day.

THE CHALLENGES WE FACE

E- cigarettes are now the most commonly used tobacco product among youth in the

U.S. When we first gathered as a work team 23% of students in Montcalm County self-reported on the MIPHY (Michigan Profile for Health Youth) that they were vaping. In 2018, 85 youth were counseled regarding vaping in Montcalm schools. In 2019 more youth were caught (due to implemented strategies).



E-cigarettes are also referred to as e-hookahs, mods, vape pens, vapes, tank systems, and electronic nicotine delivery systems (ENDS).

E-CIGARETTES TAKE ON MANY FORMS



THE FACTS

- 23% of Michigan High School Students use E-cigarettes while the national average is 11.3%.
- 4.3% of Middle School students self-report use.
- The Tobacco Industry spends 295.3 million on marketing in Michigan.
- Youth are attracted to e-cigarettes because of their cool designs and candy/fruity flavors.
- Vaping delivers Nicotine to the brain is as little as 10 seconds! A teen's brain is still developing, making it more vulnerable to Nicotine Addiction.
- Vaping can cause problems with attention, memory loss, decreased impulse control and mood disorders.

OUR PARTNERS

Cherry Health Promotion
Greenville Area Community Foundation
Greenville Department of Public Safety
Greenville Public Schools

Greenville Public Schools Students
Michigan State Police
Mid-Michigan District Health Department
Montcalm County Prosecuting Attorney

Montcalm County Sheriff Department
Montcalm Prevention Collaborative
Spectrum Health

WHAT'S IN A VAPE?



E-cigarettes produce an aerosol which contains many harmful substances, such as:

- ⚠ Cancer-causing chemicals
 - ⚠ Diacetyl (linked to lung disease)
 - ⚠ Heavy metals like nickel, tin and lead
 - ⚠ Volatile organic compounds, like gasoline and paint thinners
 - ⚠ Nicotine
- ⚠ E-cigarettes are often used to vape marijuana and other drugs.

ACCOMPLISHMENTS TO DATE

- Created a model of anti-vaping strategies for public schools based on CADCA strategies.
- Developed evidenced based curriculum to use with students during in-school suspension.
- Lakeview Youth Team developed online evidenced based curriculum for use during in-school suspension.
- Produced 3 PSA videos for youth and 1 for parents on vaping.
- Trained 5 instructors in the county and equipped with teaching aids to provide vaping instruction for students in school suspension.
- Hosted 2 Bock party booths and 5 orientation booths providing vaping information/education to families.

SECRETS TO OUR SUCCESS

Diverse Membership: We engage people across ages and settings to ensure broad community representation and access to essential insights and expertise.

Best Practices: Guided by the science of prevention and social change, we use proven strategies for improving outcomes related to vaping.

Action Orientation: Committed to producing tangible results we consistently move from thoughtful conversation to strategic action.

Continuous Improvement: Through ongoing evaluation of our prevention work, we learn from each decision we make and each action we take.



WE NEED YOUR HELP!

As our funding comes to an end September 30, 2020, our progress and positive results in the community also run the risk of disappearing. We need to engage new supporters to ensure the continuation of our effective prevention curriculum and youth leadership initiatives. Help us keep the momentum going by becoming involved in one of the following ways:

- √ **Become a supporting member:** Donate money or supplies, and/or attend our events. You are welcome to attend our meetings to stay up-to-date on what's happening with the Collaborative.
- √ **Become a voting member:** Join the Collaborative and help us move or work forward by serving on one of our committees and/or providing in-kind services.
- √ **Become a collaborator:** Spread the word about our work and how people can connect with us.

For more information, contact Jodie Faber, Prevention Coordinator at coordinator@montcalmprevention.org or visit montcalmprevention.org.