



Montcalm Prevention Collaborative  
Communications Team (CT)  
Agenda – February 11, 2020

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***LOCATION: CHERRY HEALTH PROMOTION OFFICE IN STANTON***

Welcome & Call to Order: Mindy Train, Ray Holloway, Leslie Kinnee, Jodie Faber and John Kroneck  
Public Comments:

- 1) MPC Team Requests
  - a. **Case Statements** Received – Vaping Team – We reviewed the Vaping Case Statement and with a minor revision have said it is good to use.
- 2) Website Review; (*changes needed for being kept fresh and user friendly*) – Julia – hosting and theme must both be updated. We need to own both. Sonia refused to give us the code information for the theme. Our theme, as is, cannot be updated.  
Some senerios – 1) keep site as is but it will be limited time, 2) have a page on MMDHD webpage, 3) build a custom website at approximately \$4,000, 4) Barebones website – no cool features although is mobil friendly. This is also called a standard template with plug-ins.  
Decision – go with Inspirational Studios. Stand alone website.
- 3) Opioid Stigma Reduction Media Campaign – Go for it! With smooth transition into Symposium.
- 4) Communication with the membership and public; - promote youth team; press release format sent to Amy for youth development. Advertisement congratulating youth.
- 5) Publish the MiPHY data contact Rex for the four DFC measurers

Next Meeting is March 10<sup>th</sup>, 9:00 am at Cherry Health Promotion office in Stanton.