

# Montcalm Prevention Collaborative

July 2021



## Montcalm Youth Wellness Committee

Our Voice. Our Vision. Our Victory.

### WHO WE ARE

The Montcalm Youth Wellness Committee (MYWC) was formed in 2017 to empower young people to make good choices for their health and well-being, and to develop leadership skills to facilitate positive, social change in their communities.

### WHAT WE DO

There have been many trends in substance use over the years, and coalitions across the nation have worked to address them all. Excited about the possibilities of what we can achieve through continued growth, the MYWC reviews the changing landscape of alcohol, marijuana and other use in our county and adopts best practices to help tackle drugs on the rise.

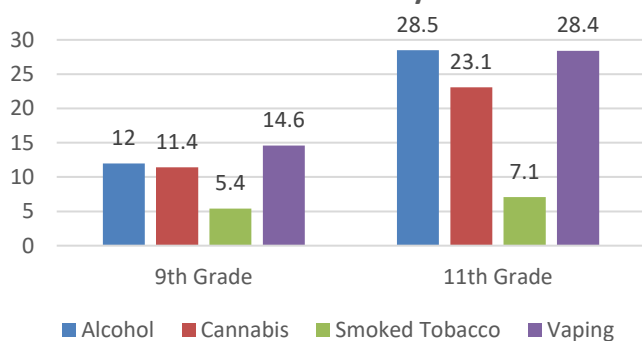
### THE CHALLENGES WE FACE

Technology and changes in the law make it easier than ever for youth to obtain and alcohol, marijuana and other drugs. In Montcalm County, youth are joining others from around the world as part of the Community Anti-Drug Coalitions of America (CADCA) to create healthier, more fulfilling lives.



CHALLENGES

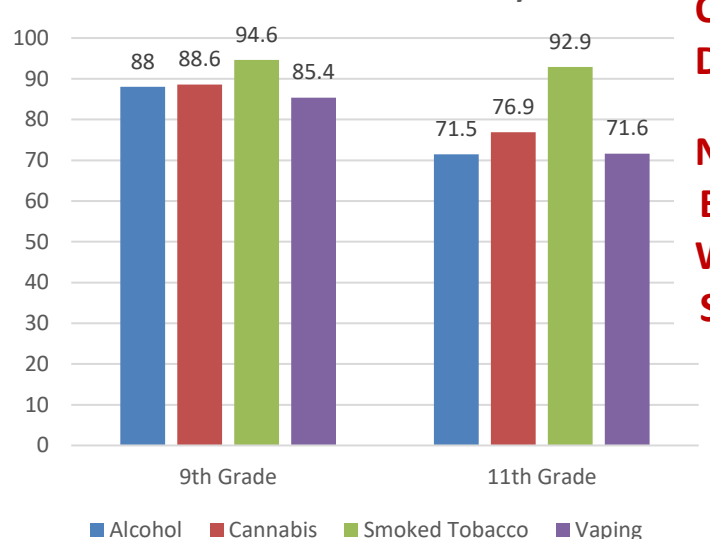
**Past 30 Day Use Percentage; Montcalm 9th and 11th Grade Youth; 2019-2020 MiPHY Survey**



Data Source: MiPHY 2019-2020 Michigan Profile for Healthy Youth

**MOST YOUTH CHOOSE NOT TO USE**  
It is good to recognize that most youth do NOT use!!!

**Past 30 Day Non-Use Percentage; Montcalm 9th and 11th Grade Youth; 2019-2020 MiPHY Survey**



GOOD NEWS

### OUR PARTNERS

Carson City Police Department  
Great Start Collaborative  
Greenville Area Community Foundation

Greenville Department of Public Safety  
Lakeview Police Department  
Mid-Michigan District Health Department

Montcalm County Sheriff Department  
Spectrum Health-United Hospital  
Montcalm Care Network

## ACCOMPLISHMENTS TO DATE

**Coordinated Response:** Youth leadership teams are youth-led, and guided by adult public health educators and business leaders who educate them about what works in promoting healthy lifestyles. Youth provide vaping information at school block parties, parent-teacher conferences, community health fairs and other community events.

**Prevention Curriculum:** Partner with Montcalm County school districts to deliver Project SUCCESS, an evidence-based substance use prevention curriculum. Over 200 students received this instruction in the fall of 2019.

**Community Initiatives:** Youth led a “sticker shock” campaign and work with the Montcalm County Sheriff’s Department to ensure retail compliance with laws regulating the sale of tobacco and alcohol to minors and conduct compliance check in the County.

**School Leadership:** Each year, Montcalm youth attend CADCA National Leadership training and bring back what they learned to their schools and communities. In their respective districts, youth leaders have run kindness campaigns, organized assemblies, created senior (legacy) bricks, changed school policy around suspension for vaping and created a vaping education WebQuest, and more.



*“I just love it at the CADCA Leadership Conference because there are people like me here; they think like me.”*

- Greenville High School sophomore Domenic Cedillo



## SECRETS TO OUR SUCCESS

**Diverse Membership:** We engage students from grades 9 to 12 across all school districts to ensure broadrepresentation and access to essential insights.

**Best practices:** We use proven strategies for improving health and well-being, guided by the science of preventionand social change,

**Action Orientation:** We steadily move from thoughtful conversation to implementation of action plans.

**Continual Improvement:** We measure the impact of our efforts through study of County, State and National data.

## WE NEED YOUR HELP!

We welcome new supporters, who are interested in the health of youth, to ensure the continuation of our effective prevention curriculum and youth leadership initiatives. Help us keep the momentum going by becoming involved in one of the following ways:

✓ **Become a supporting member:** Donate money or supplies, and/or attend our events. You are welcome to attend our meetings to stay up-to-date on what’s happening with the Collaborative.

✓ **Become a voting member:** Join the Collaborative and help us move forward by serving on one of our committees and/or providing in-kind services.

✓ **Become a collaborator:** Spread the word about our work and how people can connect with us.

For more information, contact Jodie Faber, Prevention Coordinator at

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