

2022 Community Report



Montcalm Prevention
COLLABORATIVE
One County. One Cause.



Dear Community Friends,

It is our pleasure to present the 2022 Montcalm Prevention Collaborative Community Report. We are excited to share how the Collaborative has been engaging with prevention in Montcalm County.

Montcalm Prevention Collaborative (MPC) is a community coalition and Drug Free Communities grantee, serving Montcalm County. Our goals are to reduce the youth use of alcohol, marijuana, and tobacco/nicotine in the county.

This report contains a brief description of MPC. We hope to answer the questions of who we are, what we do, notable accomplishments, and provide the newest youth data on alcohol, tobacco, vaping, and marijuana. We base our activities and initiatives on this data and youth input.

Montcalm County boasts 12,000+ youth county wide. These youth are a bright promise for our community's future. MPC has worked to develop a strong coalition composed of adult community members, youth, and business organizations to address wellness and prevention. Our hope is that as you are introduced to the prevention activities taking place in Montcalm County, you will also want to be a part of this exciting and rewarding work. Please accept this report as an invitation to our coalition meetings, which take place every other month at the Montcalm Area Intermediate School District building in Stanton. We look forward to working side-by-side with our community to promote the well-being of our youth and a drug free future for Montcalm County.

Sincerely,

John Kroneck, Montcalm Prevention Collaborative Chair



Current Programs

- Medication drop-off events held around Montcalm County during the year.
- Placement of permanent medication drop boxes in law enforcement agencies throughout the County.
- Sharps (needles) collection and disposal.
- Youth Prevention Clubs in Greenville, Lakeview, Tri County and Vestaburg.
- Montcalm County youth sent to national leadership trainings 2 times/year.
- Vaping & other substance use disorder education presentations.
- Implement tobacco vendor compliance checks.
- Community Recovery Symposium participation.
- Disseminate substance use prevention educational materials.
- Media campaigns highlighting the health concerns of cannabis use by youth.

Accomplishments

- Hosted a Safe Prom event.
- Participated in the Greenville Public Schools Back to School Bash.
- Collaborated with the Community Recovery Symposium.
- Youth Marketing & Recruitment at the Greenville Girls' Basketball Game.
- Tobacco Vendor Sales Compliance Checks with local law enforcement; took place throughout Montcalm County.
- Informational display at Parent/Teacher Conferences.
- Alcohol Sticker Shock Campaign with local stores and law enforcement partners.
- Vaping education.
- Collected over 11,000 lbs. of medication out of Montcalm County through the community Drug Take Back events and Drop Boxes at local law enforcement agencies lobbies.
- Educational materials and prevention information distributed at Early Childhood events.





Youth Prevention Clubs Created

- Youth Prevention Clubs were created in Greenville, Lakeview, Tri County and Vestaburg High Schools through a grant from the Michigan Prevention Network. Over 40 students in these four schools are engaging in the fight against youth substance use in their own schools and communities



“Engage.Develop.Inspire”

Drug Use Prevention & Disposal

- Installing 5 permanent medication drop boxes in law enforcement agency lobbies throughout Montcalm County.
- Collaborating with the Mid-Michigan District Health Department, Sheridan Community Hospital, Corewell Health and the Montcalm Care Network, as well as other community partners to host Drug Take-Back Days throughout the County. These events include offering free Sharps disposals and new containers to residents, as well as offering free NARCAN to all who are interested.
- Distributed over 500 home medication disposal bags throughout the County

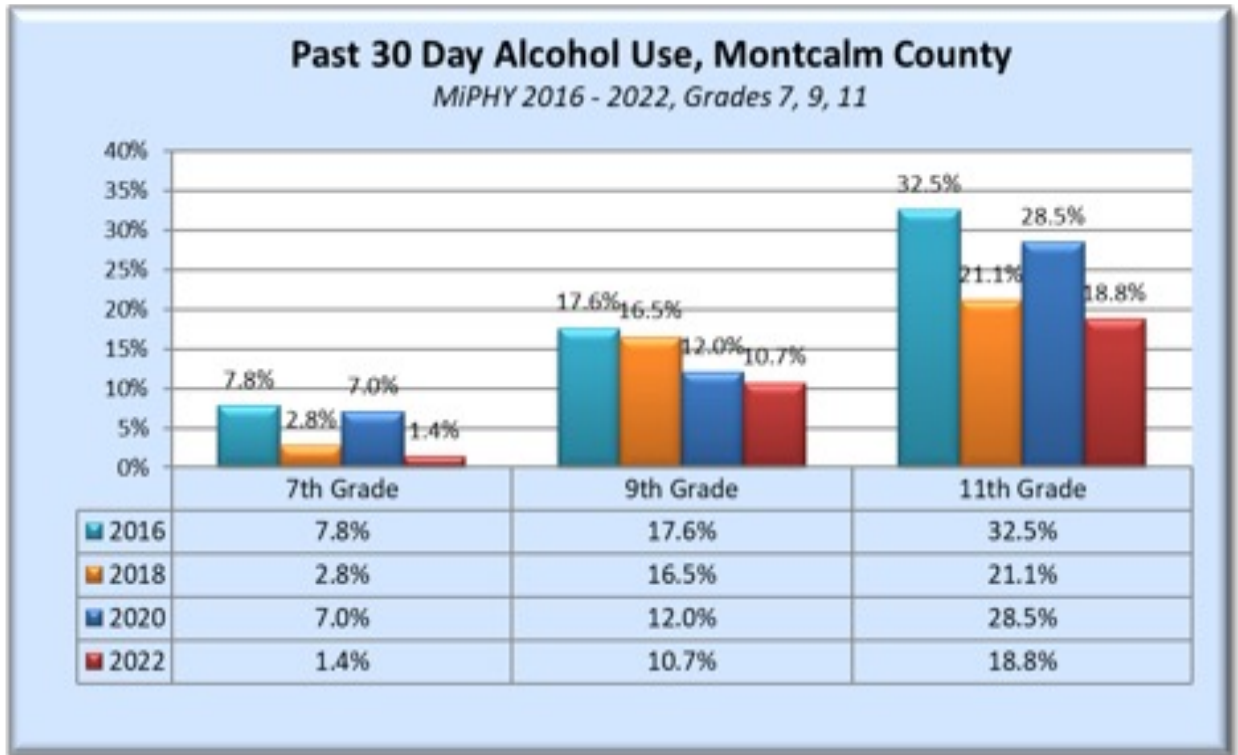


WHAT THE DATA TELLS US

The following data is provided through the Michigan Profile for Health Youth (MiPHY) survey conducted every two years in local schools throughout the State of Michigan. The MiPHY survey is conducted in the 7th, 9th, and 11th grades. Data reported for Montcalm County does not reflect any individual school but is composite data from the schools in Montcalm County which participated in the survey.

The next few pages show the data trends from 2016 to 2022 with respect to “Past 30 Day Use” of Alcohol, Cigarettes, Vaping, and Marijuana.

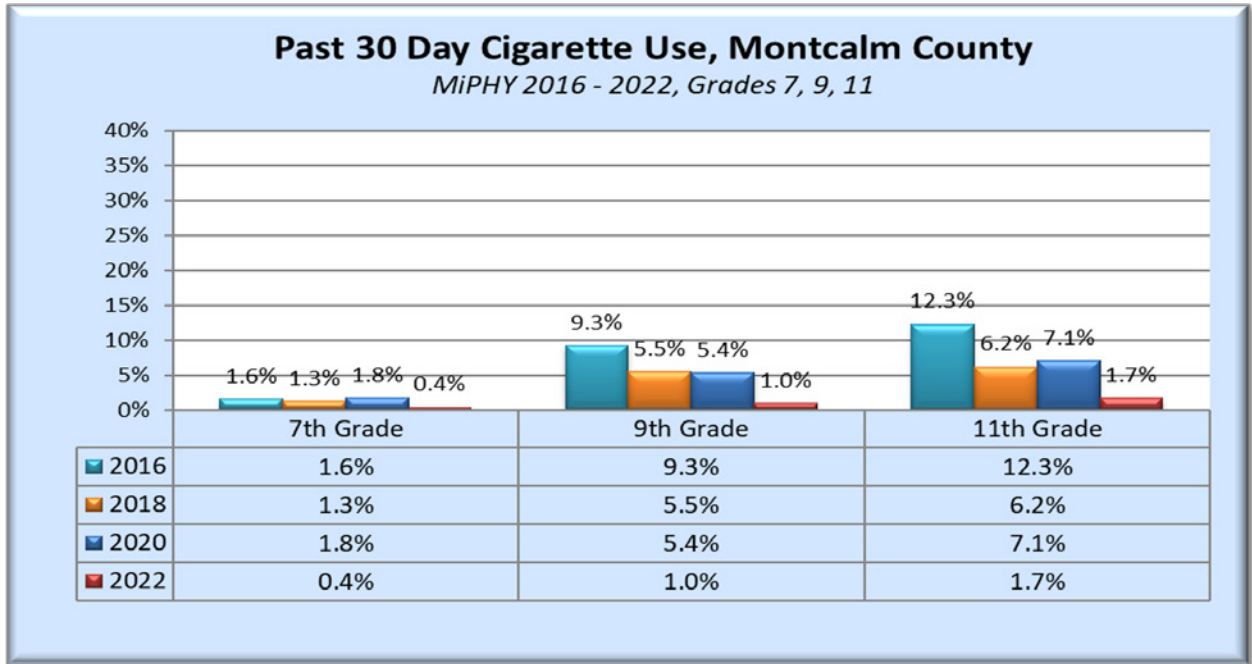
A positive set of related data shows Montcalm County student results for alcohol and cigarette use for all three grades continue to improve and reflect both state and national trends. In fact, Montcalm students are **outperforming students at the state and national level with regard to these substances.**



Data Report: Alcohol

Trend data for each grade level; 7th, 9th, and 11th; indicate lower Past 30 Day Alcohol Use for Montcalm Youth.

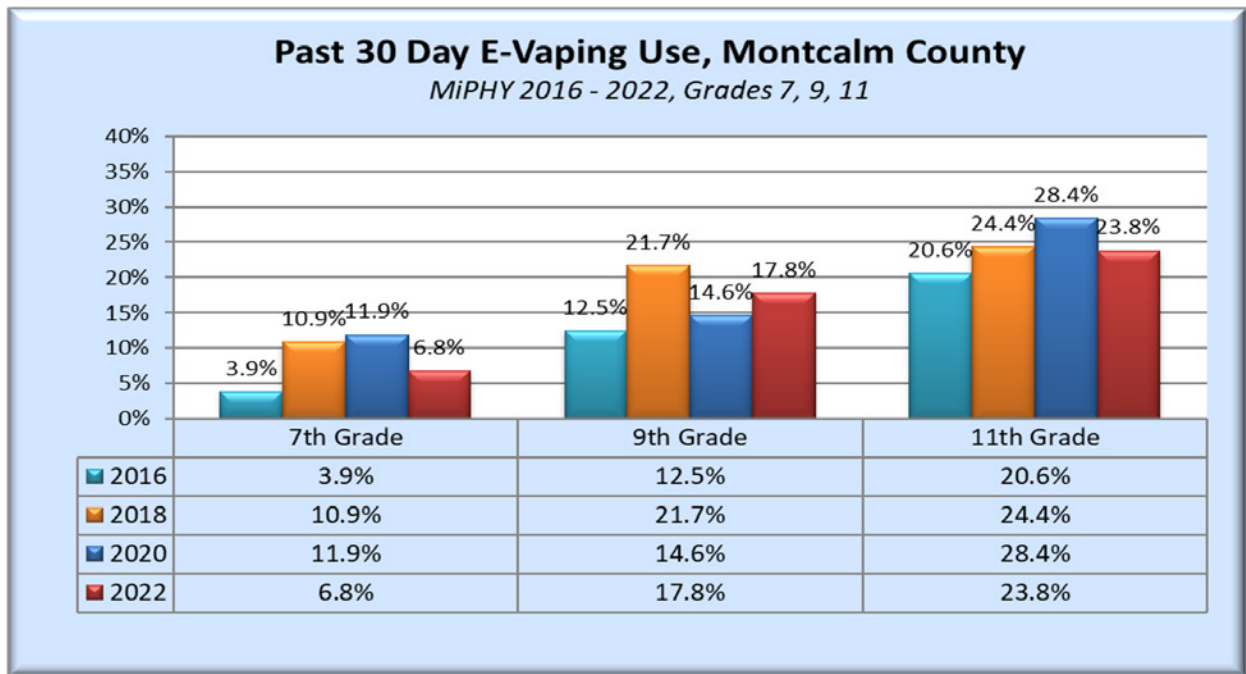
Additionally, the 2022 MiPHY Survey found that among 9th grade school students **17.8%** reported **consuming their first alcoholic beverage before age 13**.



Data Report: Cigarette

Trend data for each grade level; 7th, 9th, and 11th; indicate lower Past 30 Day Cigarette Use for Montcalm Youth.

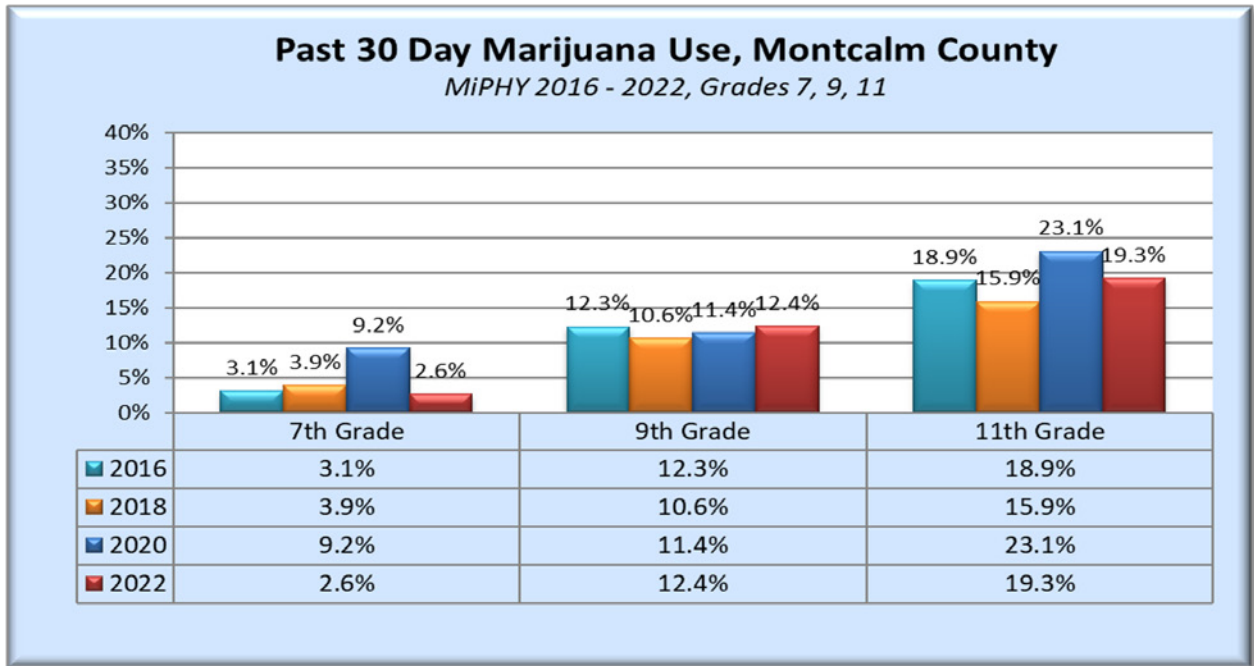
With regard to the first use of cigarettes, the 2022 MiPHY Survey found that among 9th grade students, during the past 30 days, **13.6%** of students reported **smoking their first cigarette before age 13**.



Data Report: Electronic Vaping Products

A concern shown by the MiPHY data; the use of Electronic Vapor Products in the last 30 days, particularly in the 9th and 11th grades, reported by students reflects a **significant increase** over other forms of tobacco use.

The MiPHY survey questions related to youth access to e-vaping suggests middle school students rely more on borrowing product from others, while high schoolers can often pay someone to get them. Prevention initiatives around reducing access continue to be important.



Data Report: Marijuana

The 2022 MiPHY survey found that among **Montcalm 9th graders, 7% of the students reported their first marijuana use before age 13.**

Almost **20% of 9th grade students and 8.6% of 7th grade students** report being offered, sold, or given an illegal drug on school property by someone during the past 12 months.



2023 Meeting Schedule

Full Montcalm Prevention Collaborative Meetings: 10:00-11:30 a.m. Typically meets the 2nd Wednesday of every other month – Eastview Room, MAISD, 621 New St., Stanton MI.

- January 11
- March 08
- May 10
- July 12
- September 13 * End of Fiscal Year Business
- November 08 * Nominations for Officers and Annual Meeting

Contact Us

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